

Page (full page)
297 x 210 mm

■ **Technical characteristics.**

Size of the magazine DIN A4 (297 mm high x 210 mm wide).
Paper: Magno Satin 135 g.
Binding: with two staples.
Sending: in plastic bag.
Copies per issue: average 3.000.

■ **Subscriber profile.**

Crafts workshops, associations, organisations involved with the crafts sector, Museums, retail outlets, schools, public bodies and organisations and individuals from Spain, Portugal and European Union.

■ **Periodicity and Publishing Dates: 4 issues/annum.**

January/February/March
April/May/June
July/August/September
October/November/December

■ **Sending of Originals**

Spaces may be reserved prior to reception of the originals. Please allow **no less than ten days prior to the publishing date** (see above), 300 dpi (EPS, PDF, TIFF...).

Page (within the margins of the page) 273 x 185 mm		1/2 Vertical page 273 x 91 mm	
	3/4 page 204 x 138 mm		
1/2 Horizontal page 135 x 185 mm		1/4 Vertical page 135 x 91 mm	
1/4 Horizontal page 66 x 185 mm		2 Horizontal Min. Inserts 66 x 91 mm	Min. Insert 66 x 44 mm ← 3 mm

Reduced sketch of a page. Real Size in mm. (high x wide).

format	size	full Colour price	+banner web
1 min. insert	66 mm high x 44 mm wide	65 eur	-----
2 horizontal min. insert	66 mm high x 91 mm wide	120 eur	-----
1/4 horizontal page	66 mm high x 185 mm wide	240 eur	+55 eur (C)
1/4 vertical page	135 mm high x 91 mm wide	240 eur	+55 eur (C)
1/2 horizontal page	135 mm high x 185 mm wide	460 eur	+55 eur (C)
1/2 vertical page	273 mm high x 91 mm wide	460 eur	+55 eur (C)
Page	273 mm high x 185 mm wide (within the margins of the page)	765 eur	+115 eur (B)
*Full Page	297 mm high x 210 mm wide (within the margins of the page)	765 eur	+115 eur (B)
*Centrefold	297 mm high x 420 mm wide (within the margins of the page)	1.240 eur	+115 eur (A)
*Back cover	297 mm high x 210 mm wide (within the margins of the page)	1.050 eur	+115 eur (A)

Special offer 2012 (optional): Banners in the digital magazine oficioyarte.info during **60 days** (located in terms of availability)
Sizes: A, 4 min. / B, 2 min. / C, 1 min. (see formats and more information in *oficioyarte.info > advertising rates*)

■ All the formats are "within the margins of the page", except the marked ones with asterisk (*) that can be "full page". **Prices: Add 18% VAT.**

■ **Extra charges:**

Pref. odd pages add 10%. **Please enquire for special conditions concerning multiple inserts and/or creation of originals.**

■ **ONE-YEAR SUBSCRIPTION: 1 FREE INSERT.**

(4 inserts for the price of 3).

PLEASE CONTACT US FROM 9:00 A.M. TO 3 P.M.
(MON - FRI):

OFICIO Y ARTE ORGANIZACIÓN DE LOS ARTESANOS DE ESPAÑA
CIF G13171442 Camino de La Iglesia 38 E-15009 A Coruña
Tel +34 981 288 104 Fax +34 981 282 796 (24 h)
correo@oficioyarte.org www.oficioyarte.org

<p>Page (Within the margins of the page) 273 x 185 mm</p>		<p>1/2 Vertical page 273 x 91 mm</p>	
	<p>374 Page 204 x 138 mm</p>		
<p>1/2 Horizontal page 135 x 185 mm</p>		<p>1/4 Vertical Page 135 x 91 mm</p>	
<p>1/4 Horizontal Page 66 x 185 mm</p>		<p>2 Min. inserts 66 x 91 mm</p>	<p>Min. insert 66 x 44 mm</p> <p>→ ← 3 mm</p>



Title or reference of the advert

Person, agency or entity ordering the advert

Town, Country

Contact

Phone/ fax number

ADVERT CHARACTERISTICS

Indicate the advert format/size

- 1 min. insert** 66 mm high x 44 mm wide
- 2 horizontal min. insert** 66 mm high x 91 mm wide
- 1/4 horizontal page** 66 mm high x 185 mm wide
- 1/4 vertical page** 135 mm high x 91 mm wide
- 1/2 horizontal page** 135 mm high x 185 mm wide
- 1/2 vertical page** 273 mm high x 91 mm wide
- Page** 297 mm high x 210 mm wide (within the margins)
- Centrefold** 297 mm high x 420 mm wide (within the margins)
- Back cover** 297 mm high x 210 mm wide (within the margins)

Indicate the banner format/size (optional)

- 1 min. sidebar news** 100 pixels high x 180 pixels wide
- 1 min. sidebar home page/section** 100 pixels high x 180 pixels wide
- 2 min. sidebar home page/section** 200 pixels high x 180 pixels wide
- 4 min. sidebar home page/section** 400 pixels high x 180 pixels wide

Indicate number of inserts

- Publishate in issue n° _____ of Oficioyarte.
- Publishate in _____ issues of Oficioyarte, from n° _____.
- Publishate during one year in Oficioyarte, from issue n° _____. (4 inserts, **ONE FREE**)

Calculate the cost of the inserts

Price of the insert	_____	EUR
X _____ inserts. First Total:	_____	EUR
+Banner web (optional)	_____	EUR
18% VAT	_____	EUR
Total	_____	EUR

SUPPLIED MATERIAL

Original of the advert, format:

In case of not sending the finished originals, Oficioyarte offers the possibility of making it up in our design department.

Please, consult the prices of design and scanning.

ADVERTISER DATA (FOR THE INVOICING)

Fiscal name

VAT number

Invoicing address

Postal Code

Town, Country

Date

Signature of the contact person and/or company stamp

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