



Page (full page)  
297 x 210 mm

■ **Technical characteristics.**

Size of the magazine DIN A4 (297 mm high x 210 mm wide).  
Paper: Magno Satin 135 g.  
Binding: with two staples.  
Sending: in plastic bag.  
Copies per issue: average 4,000.

■ **Subscriber profile.**

Crafts workshops, associations, organisations involved with the crafts sector, Museums, retail outlets, schools, public bodies and organisations and individuals from Spain, Portugal and European Union.

■ **Periodicity and Publishing Dates: 6 issues/annum.**

**February/March**  
**April/May**  
**June/July**

**August/September**  
**October/November**  
**December/January**

■ **Sending of Originals**

Spaces may be reserved prior to reception of the originals. Please allow **no less than ten days prior to the publishing date** (see above), 300 dpi (EPS, PDF, TIFF...).

Page (within the margins of the page) 273 x 185 mm		1/2 Vertical page 273 x 91 mm	
	3/4 page 204 x 138 mm		
1/2 Horizontal page 135 x 185 mm		1/4 Vertical page 135 x 91 mm	
1/4 Horizontal page 66 x 185 mm		2 Horizontal Min. Inserts 66 x 91 mm	Min. Insert 66 x 44 mm → ← 3 mm

Reduced sketch of a page. Real Size in mm. (high x wide).

format	size	full Colour price	+banner web
<b>1 min. insert</b>	66 mm high x 44 mm wide	65 eur	-----
<b>2 horizontal min. insert</b>	66 mm high x 91 mm wide	120 eur	-----
<b>1/4 horizontal page</b>	66 mm high x 185 mm wide	240 eur	+55 eur (C)
<b>1/4 vertical page</b>	135 mm high x 91 mm wide	240 eur	+55 eur (C)
<b>1/2 horizontal page</b>	135 mm high x 185 mm wide	460 eur	+55 eur (C)
<b>1/2 vertical page</b>	273 mm high x 91 mm wide	460 eur	+55 eur (C)
<b>Page</b>	273 mm high x 185 mm wide (within the margins of the page)	765 eur	+115 eur (B)
<b>*Full Page</b>	297 mm high x 210 mm wide (within the margins of the page)	765 eur	+115 eur (B)
<b>*Centrefold</b>	297 mm high x 420 mm wide (within the margins of the page)	1.240 eur	+115 eur (A)
<b>*Back cover</b>	297 mm high x 210 mm wide (within the margins of the page)	1.050 eur	+115 eur (A)

**Special offer 2010 (optional):** Banners in the digital magazine oficioyarte.info during **60 days** (located in terms of availability)  
Sizes: A, 4 min. / B, 2 min. / C, 1 min. (see formats and more information in *oficioyarte.info > advertising rates*)

■ All the formats are "within the margins of the page", except the marked ones with asterisk (\*) that can be "full page". **Prices: Add 16% VAT.**

■ **Extra charges:**

Pref. odd pages add 10%. **Please enquire for special conditions concerning multiple inserts and/or creation of originals.**

■ **ONE-YEAR SUBSCRIPTION: 1 FREE INSERT.**

(6 inserts for the price of 5).

**PLEASE CONTACT US FROM 9:00 A.M. TO 3 P.M.**  
(MON - FRI):

**OFICIO Y ARTE ORGANIZACIÓN DE LOS ARTESANOS DE ESPAÑA**  
CIF G13171442 Montes 13 entrepl. D local 3 E-15009 A Coruña  
**Tel +34 981 288 104 Fax +34 981 282 796 (24 h)**  
correo@oficioyarte.org www.oficioyarte.org

<p>Page (Within the margins of the page) 273 x 185 mm</p>		<p>1/2 Vertical page 273 x 91 mm</p>	
	<p>374 Page 204 x 138 mm</p>		
<p>1/2 Horizontal page 135 x 185 mm</p>		<p>1/4 Vertical Page 135 x 91 mm</p>	
<p>1/4 Horizontal Page 66 x 185 mm</p>		<p>2 Min. inserts 66 x 91 mm</p>	<p>Min. insert 66 x 44 mm</p> <p>→ ← 3 mm</p>



Title or reference of the advert

Person, agency or entity ordering the advert

Town, Country

Contact

Phone/ fax number

## ADVERT CHARACTERISTICS

### Indicate the advert format/size

- 1 min. insert**  66 mm high x 44 mm wide
- 2 horizontal min. insert**  66 mm high x 91 mm wide
- 1/4 horizontal page**  66 mm high x 185 mm wide
- 1/4 vertical page**  135 mm high x 91 mm wide
- 1/2 horizontal page**  135 mm high x 185 mm wide
- 1/2 vertical page**  273 mm high x 91 mm wide
- Page**  297 mm high x 210 mm wide (within the margins)
- Centrefold**  297 mm high x 420 mm wide (within the margins)
- Back cover**  297 mm high x 210 mm wide (within the margins)

### Indicate the banner format/size (optional)

- 1 min. sidebar news**  100 pixels high x 180 pixels wide
- 1 min. sidebar home page/section**  100 pixels high x 180 pixels wide
- 2 min. sidebar home page/section**  200 pixels high x 180 pixels wide
- 4 min. sidebar home page/section**  400 pixels high x 180 pixels wide

### Indicate number of inserts

- Publishate in issue n° \_\_\_\_\_ of Oficioyarte.
- Publishate in \_\_\_\_\_ issues of Oficioyarte, from n° \_\_\_\_\_.
- Publishate during one year in Oficioyarte, from issue n° \_\_\_\_\_. (6 inserts, **ONE FREE**)

### Calculate the cost of the inserts

Price of the insert	_____	EUR
X _____ inserts. First Total:	_____	EUR
+Banner web (optional)	_____	EUR
18% VAT	_____	EUR
<b>Total</b>	_____	<b>EUR</b>

## SUPPLIED MATERIAL

Original of the advert, format:

In case of not sending the finished originals, Oficioyarte offers the possibility of making it up in our design department.

**Please, consult the prices of design and scanning.**

## ADVERTISER DATA (FOR THE INVOICING)

Fiscal name

VAT number

Invoicing address

Postal Code

Town, Country

Date

Signature of the contact person and/or company stamp

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